

THE IDEAL NEWSPAPER OUTLINED.

Should Relate all Current Events with Regard to Truth and Elevated Taste.

REV. SHELDON'S EXPERIMENT

Referred to in Rev. C. M. Oliphant's Sermon on Duties of Modern Journalism.

There is general interest in the experiment soon to be made at Topeka, Kan., by Rev. C. M. Sheldon, author of "In His Steps, or What Would Jesus Do?" who for a week will edit the Topeka Capital in accordance with the ideas of a model newspaper, hence the sermon delivered yesterday morning at the First Christian church by the pastor, Rev. C. M. Oliphant, was a timely one. Rev. Mr. Oliphant said:

The progress of the centuries is seen in all the enlarged and improved activities of the race, but in nothing is it more conspicuously seen than in the methods of disseminating news. In early times the herald went about with his pack of tidings from hamlet to hamlet. The herald and courier were the Mercuries then.

In the court of Shushan is gathered a company of footmen stripped to the waist and girl about the loins, and horsemen ready to move at the signal. A royal proclamation giving immunity to the Jews, who had been previously doomed to death has been signed and sealed by King Ahasuerus and must be carried with all haste to the remotest border of the realm. The lives of the nation depend upon the faithfulness of the messengers.

The herald was succeeded by the post, so called from "postum," a reference to the fact that relays were placed at intervals that the riders might be expedited on their way. Hence the nomenclature of our present postal system. The messenger was a postman. The station was the postoffice. A similar plan was in vogue in the early days of our nation. Changes have taken place. "The old order changeth." The herald and post could not outlive our modern inventions. Out of the logic and necessity of events has come the newspaper. Its evolution from the "post" is indicated by such titles as "The Post," "The Herald," "The Courier," and "The Emperor Dionysius could sit on his throne and hear through brazen pipes the gossip of his entire palace. In our time every man can sit at an electric focus and listen to the story of events transpiring at the uttermost parts of the earth. The newspaper is a great power for good or evil. It very largely moulds the life of the community. It also voices the sentiments of the people. In a large measure it is just what its patrons make it. The press has a large responsibility. If it be true to its great mission it will not be content to reflect the sentiment of the people, but will create and make public opinion. It can thus become an educator.

What kind of a newspaper should we read? Generally the people read something, whether good or bad. Our relation to the press is simply voluntary. We can not lay hands on the editor and require him to do as we like, but the people are sufficiently numerous to create sentiment in favor of such newspapers as shall meet our higher demands if we rightly set about to do it, and we will never accomplish this by unkind and unjust criticism. This kind of criticism is indulged in too frequently, and by it we too often forfeit our claim upon the respectful consideration of the press. Generally the public finds no truer or better friend than the press. We can not expect a secular paper to be strictly religious and vice versa, but the paper that Christians read should never be inconsistent with moral and truly religious aims.

Sheldon's Experiment. Rev. C. M. Sheldon, of Topeka, Kansas, will soon take charge for a week of "The Topeka Capital," and show the people of this country some of the possibilities of the daily paper along the line of the plans of business and morals suggested by the teachings of Christ himself. We all watch with interest the work, and many of us believe that this man of God will reveal to men through this experience some things possible for the daily paper that heretofore have been considered impossible. To my mind, the newspaper that we should read should have certain characteristics that will always make for our betterment mentally and morally. This newspaper that we should read should be abreast of the times. It must

A Word to Doctors

We have the highest regard for the medical profession. Our preparations are not sold for the purpose of antagonizing them, but rather as an aid. We lay it down as an established truth that internal remedies are positively injurious to expectant mothers. The distress and discomforts experienced during the months preceding childbirth can be alleviated only by external treatment—by applying a liniment that softens and relaxes the over-strained muscles. We make and sell such a liniment, combining the ingredients in a manner hitherto unknown, and call it

Mother's Friend

We know that in thousands of cases it has proved more than a blessing to expectant mothers. It overcomes morning sickness. It relieves the sense of tightness. Headaches cease, and danger from Swollen, Hard and Rising Breasts is avoided. Labor itself is shortened and born of most of the pain. We know that many doctors recommend it, and we know that multitudes of women go to the drug stores and buy it because they are sure their physicians have no objections. We ask a trial—just a fair test. There is no possible chance of injury being the result, because Mother's Friend is scientifically compounded. It is sold at a bottle, and should be used during most of the period of gestation, although great relief is experienced if used only a short time before childbirth. Send for our illustrated book about Mother's Friend.

THE BRADFIELD REGULATOR CO. ATLANTA, GA.

publish the news; people, especially Christian people, are generally interested in current events.

Local news is important. The character of local news will largely tell as to the taste of the people. Neighborhood scandals often have a large place in many weekly and daily papers. This is often due to the taste of the readers. The average editor generally wants to give readers what they desire and many times caters too much to their taste rather than give them something to elevate their taste. He too often becomes the servant of the people rather than their educator. The true editor will give such local news as will help to do with the higher business, educational and moral interests of the people.

Events happening abroad will have a large place in the newspapers. Some one has said that "events are the rumbling of the chariot's wheels." History is the massing and combining of energies in the interests of men. Late wars and rumors of wars have been the cry. These seem to have been necessary. People want to know the situation so that they can learn the strength of nations.

The progress that is going on in the world should be made known to the editor who will so deal with current events as to teach the people and give them a high conception of the progress of the world is a public benefactor. Wherefore "Prithes" good editor, "take the cork out of thy mouth that we may drink thy tidings."

Must Be Reliable.

Truthful: the newspaper must tell the truth. The white lie, the black lie, cant, humbug, exaggeration, mealy-mouthed pretense, understatement, overstatement and polite misrepresentation have no place in the good, helpful newspaper. We want the truth—plain, unvarnished truth. If we have nothing but the truth in our newspapers, the public will cease saying, "If you see it in the newspaper it's not so."

Tell the truth in the newspaper. The alms may be exposed by it, but the upright will never be hurt. It is generally the evil-doer that wants the truth kept back and misrepresented, and too frequently we find the newspaper for sale or sold in the interests of some scheme that makes for the selfish interests of men.

I presume there are some journals that are purchasable. For the paltry sum of a few hundred dollars, they will sacrifice truth and falsify themselves upon the public with falsehoods and at the same time professing to be public benefactors. "O, consistency, thou art a jewel!" The principles of the Golden Rule applied to the workings of many papers would give us a better journalism.

Clean and wholesome: the shameless character of many newspapers is what gives rise to the demands for clean journalism. It is making for clean journalism. It is a wonder that some journals did not arise long ago and pioneer the good work. The people who cry out against this demand are generally the sinners. "The bird always flutters." This explains why some people complain that the press is so bad.

The way of the transgressor is hard. I believe that our journalism is better than before. The public demands it. Yet the character of advertisements, editorials, correspondence and many other things needs much improvement.

There is too much scandal in our dailies. The press takes too much license in this regard. Scandal is detrimental to the best interests of the people. The newspaper that indulges in scandal is much like the woman who freely used her tongue to the scandal of others and made a confession to the priest of what she had done. He gave her a rope thistle top and told her to go out and scatter the seeds one by one. She obeyed and returned and reported to the priest what she had done. To her amazement he bade her go back and gather the scattered seeds, and when she objected, and said that it would be impossible, he replied that "it would be still more difficult to gather up and scatter all the evil reports that are circulated about others." Many of our dailies might learn a valuable lesson from this. "Ill news goes quick and far."

Free from Scandal.

The newspaper, free from scandal, free from malicious attacks upon other papers, free from demoralizing advertisements, that is not controlled by the demagogue, that looks to the highest interests of the public, that aims at reform municipal, state and national government, thus clean and wholesome, is to my mind the paper that will meet the demands of coming years and will have the largest constituency and will be a benediction to the race. Such a paper is possible. Such a paper will receive liberal support and such a paper, I believe, we will be able to see and enjoy. There are secular and religious interests and hence there will be needed secular and religious newspapers. Every family should have both; if not both, the latter.

Secular newspaper: this has to do with the business of a city or community, markets, effect of legislation on trade, etc., governmental affairs, legislative, judiciary and executive branches of government will all have a large place in the secular paper. The secular paper will deal largely with secular things, yet will be moral. It is true to its high mission. Secular things are not supposed to be immoral. Secular interests are best served when the higher principles of morality will have exerted their influence. A secular paper that is untrue to morality, should have no place in our families. Demoralizing papers, however secular they claim to be, are enemies to the home, the church and the nation, and should receive no support at the hands of a moral and religious people. If the people would withhold support from secular papers that are immoral in their influence, such papers would soon cease to be and our people would soon be free from their contaminating influence that very seriously interferes with the best interests of the men and women, and the boys and girls of our nation.

Religious newspaper: every family in the church should take at least one religious paper. The Christian people who are not growing are generally those who do not read religious papers. The minister usually has his greatest anxiety about those who do not read religious papers. These do not appreciate religious work because ignorant of its nature and the needs of the present age as to religious activity. The church and the nation are generally people who read but little religious news. Those who are in sympathy with missionary work and support it liberally are readers and these, too, are the people who do the most for local church work. The individual growth of the church, the missionary work at home and abroad will be helped by the influence of the religious newspaper.

To have and read such a paper as I have outlined should be our aim. May we have such. With such a purpose let us remember, "The mighty purpose never overtakes unless the deed go with it."

Nome City, Alaska.

Is twenty-eight hundred miles from Seattle, via ocean. I was to be the highest gold field discovered up to this time. The first steamer will leave Seattle on or about May 10, 1900. For full particulars, maps, etc., address W. S. Howell, General Eastern Passenger Agent, Chicago, Milwaukee & St. Paul Railway, 381 Broadway, New York, or John H. Potts, District Passenger Agent, Williamsport, Pa.

LIVER is a terrible torment to the little folks, and to some older ones. Easily cured. Doan's Ointment never fails. Instant relief, permanent cure. At any drug store, 50 cents—4.

RHEUMATIC PAIN AND POISON.

The Ideal Treatment Relieves the Pain and Removes the Poison.

The first thing to be considered in treating rheumatism and other diseases of the same nature, which are characterized by paroxysms of pain, is to soothe the pain. This is necessary so that the patient may obtain rest and sleep, and to rally the forces needed to restore health. This was the whole treatment not many years ago; nature being relied upon to restore the body to health. Modern medicine has made great advances and has availed itself, during the last twenty years, of a combination of remedies which answers every requirement in such diseases, first relieving the pain and then expelling from the body the uric acid and other poisons which lie at the root of the attack.

This remedy is Tongaline, and hundreds of physicians who use it constantly in their practice report wonderful cures by means of it, not only of rheumatism, but also gout, nervous headache, neuralgia, jaundice, lumbago, sciatica, nervous prostration, spring fever, etc. All of these diseases resemble each other in that they spring from the presence within the body of poisonous waste materials.

Tongaline soothes by the power of harmless anodynes, and eliminates through an extra healthy action of the skin, kidneys, liver and bowels, all working together to throw off the poison. The ingredients of Tongaline are marked on the label of each bottle. Any one who is familiar with materia medica recognizes the value of the formula at a glance, and two or three doses give convincing evidence of its power. A book on Tongaline can be obtained free from the Mellier Drug Company, St. Louis, Mo.

The Plum Cure.

Philadelphia Record: The life of James P. Buck, who was slowly dying of hiccoughs, has been saved by the use of plums. It was one of a hundred remedies suggested by unknown correspondents in all parts of the country who had read of the patient's peril.

Buck, who is a veteran of the civil war, afterward a regular army soldier, and now a well-known resident of Vineland, was attacked with the hiccoughs about thirteen days ago. His paroxysms continued with increasing violence, and, unable to talk, he frequently lapsed into unconsciousness. From a physical giant, over six feet in height and about two hundred pounds in weight, Buck was reduced to scarcely a semblance of his former self. Three physicians repeatedly consulted over the patient, and, finding themselves baffled, pronounced it a fatal case.

Meantime the story of Buck's predicament became published and widely circulated throughout the country, and with every mail letters suggesting cures came down upon the family like an avalanche. Doctors also sent prescriptions. Last night Mrs. Buck decided to try the Damson plum cure, which had been suggested by several correspondents. Immediately after giving her husband the preserved plums Mrs. Buck closed up his ears with her fingers and instructed him to hold his breath as long as possible, as advised by another correspondent. Buck has not hiccoughed since, and his family are rejoicing.

Among the avalanche of remedies suggested by the well-meaning correspondents, a majority of whom suggested the inhaling of a few drops of nitrate of amyl from a handkerchief, Damson plums or oil of cinnamon, a few of the other remedies suggested were odd, not to say weird, as for instance:

"Give him all the ice cream he can eat."

"Roasted pumpkin seeds."

"Hold his nose and let him drink all the water he can."

"Wind copper wire around his neck and connect it with an iron pipe in the ground."

"Hold ears and nose and make him drink water."

"Give him lime water, whiskey and mustard, mixed."

"Feed him broken ice."

"Two ounces of pure quinine juice."

"Try faith cure."

"Make him drink a glass of lager beer with his hands above his head."

"Get a Christian Science healer."

"Stand behind the patient, put a finger in each ear to press the drums tight and then make him hold his breath."

"Inhale smoke of brown paper."

"Eat brown paper gotten from the butcher."

"Sit him on his head and rub his stomach well with alcohol."

CRYING FOR HELP.

Lots of it in Wheeling but Daily Growing Less.

The kidneys cry for help. Not an organ in the whole body so delicately constructed.

Not one so important to health. The kidneys are the filters of the blood.

When they fail the blood becomes foul and poisonous.

There can be no health when there is poisoned blood.

Backache is one of the first indications of kidney trouble.

It is the kidneys' cry for help. Heed it. Doan's Kidney Pills are what is wanted.

Are just what overworked kidneys need.

They strengthen and invigorate the kidneys; help them to do their work; never fail to cure any kind of kidney disease.

Read the proof from a Wheeling citizen.

Mrs. J. A. O'Brien, of No. 3012 Chapline street, says: "I was as good as a woman as any on the coast, for night after night I could hardly get any sleep. I was so tortured with aches and pains in my kidneys and muscles. I had such constant dull, aching pains in my kidneys that I could not lie in bed or anywhere else, and it felt as though there was a growth between my breast bone and my shoulder blades. Every move I made hurt me. Besides rheumatism in the neck and ankles frequently became quite swollen. I often found it necessary when crossing a room to push a chair before me for support. My back was so weak I used a great many remedies without any benefit, although some seemed to give me a little relief for a time, but soon played out. I saw Doan's Kidney Pills so highly recommended by different parties that I had a great deal of confidence in them before I got a box at the Logan Drug Co.'s store. I only took a few pills when I realized that my condition was being relieved. I felt their beneficial effects very quickly, and by the time I completed the treatment all the symptoms entirely disappeared."

Doan's Kidney Pills for sale by all dealers. Price, 50 cents. Mailed by Foster-McBarn Co., Buffalo, N. Y. Send for a free trial box. Remember the name—Doan's—and take no substitute.

FAMILY WASHING.

Rough Dry Washed, Starched and Dried 5 cents per pound.

Fine Work, Washed and Ironed, 5 cents per pound.

All hand work finished 10 cents per pound. A. LUTZ BROS.

Home Steam Laundry.

If Baby is Cutting Teeth

Be sure and use that old and well-tried remedy, Mrs. Winslow's Soothing Syrup, for children teething. It soothes the child, softens the gum, allays all pain, cures wind colic and is the best remedy for diarrhoea. Twenty-five cents a bottle.

SCHOOL MELANGE.

Although civil government is not made a study in our city schools, until the high school is reached, one-half hour or less is devoted each week to the study in little grammar school. Ten points are placed on the board every Monday morning, and these points are considered in the form of a recitation the following Friday afternoon. This is done in order that those pupils (and there are many of them), who do not enter the high school may have some knowledge of the government under which they live. These lessons generally prove interesting, and some of the pupils stand high in the examinations or tests given every two months. The following is the test given at the close of the month of February:

1—Tell in full, how the President and vice president are elected.—(20.)

2—Give the oath of office taken by the President.—(10.)

3—Name the President's cabinet.—(20.)

4—Name the different United States courts.—(10.)

5—Name the five powers of Congress.—(20.)

Quite a number stood 100, while many stood over 80. Too little attention is paid to this subject in our schools. Our boys and girls should be taught what it is to be good, patriotic citizens. This is claimed by the state to be the chief object of our public schools, and those having them in charge should see to it that good citizens issue from their walls year after year.

Some one has said that "boys dislike knowledge for its own sake, but they can be caught by their natural inquisitiveness. If this be true, and it is, then the teacher may learn a lesson as to how to lead the boys to study. Boys wish to know why things are just as they are. If a boy sees a machine, he wishes to know why it goes. The writer knew a very small boy once to smash a watch with a hammer in order as he said, to find out what caused the "tick." Many boys who cannot be induced to pay attention to the teacher will watch the blacksmith or the machinist at work by the hour. The difference of the boy is not knowledge itself, but the kind of knowledge that satisfies his appetite of his nature. The great aim of the teacher should be to find out what the boy likes or dislikes. If his likes are proper ones he can be led, step by step, with the greatest of ease, to gain the desired knowledge. If he dislikes what the conscientious teacher feels he ought to know, then it is her duty to assist him in overcoming the dislike. "It takes the artist teacher to do this," but it can be done. The teacher of the future will be one who not only knows what the boys and girls need but whose heart will be in the work of making them just such men and women as we would have come from our schools. This teacher will really be judged by the ability displayed in reaching the children by natural methods. Child study, or rather the study of the children placed under our care, will become more and more a leading test of the teacher's ability in the years to come. It will not be made a "fad" then, as it often is, by the teacher of to-day, who tries to hide his ignorance of the entire matter of teaching by writing little "squibs" copied from someone else, trying to make believe that he knows something of the immortal mind placed under his care. His methods of development, etc. We are in a transition state just now in the matter of education. Something that the most sanguine educator has scarcely dreamed of, will soon take the place of the efforts now being made to secure better methods of reaching the mind of the child. If this be not so, then why this resistance to this dissatisfaction all along the line of educational thought, why are men and women so absorbed in the great thought of having our public schools doing their work so well that the carping critic cannot harm them by his baseless charges. The fact is, there will soon be a great change all along the line. The twentieth century schools will far surpass in excellence those of our day. What a field opens to the view of those who have made this a subject of thought.

What would be thought of the physician who does not take a medical journal? Could he keep up with the times in everything that pertains to his profession? Would not his patients soon be few in number, if it were known that he did not keep posted in everything pertaining to his profession, and would it not be right for them to leave him? The physician who does not keep himself posted will soon be forced to leave the profession. The lawyer must have his law library, and if he expects to lead in the profession, must take all the journals he feels able to take. If this be true of these two professions, what must be said of teachers who pretend to teach and do not take a school journal. The least that can be said of them is that they should leave the profession. The teacher who fails to read at least one school journal has commenced to retrograde, and when a teacher ceases to advance, there is no longer any use for him in the profession. If there are such teachers among us, let them put them out "with-out making a noise," for they are a hindrance to the cause.

Teachers must not think the above a harsh statement. No difference how well prepared a teacher is to teach the branches; no difference what the experience, he or she has no right to pose as a teacher and not take at least one good school journal. A magazine will not meet the demand, though it is good for any teacher to subscribe for a good, first-class magazine; the teacher owes to the school and to the profession to keep abreast of the times in everything pertaining to progress in the educational world; in no other journal will this knowledge be obtained so readily as in a first-class school journal. In some states it is obligatory upon the teacher to subscribe for a journal, and it is surely a wise provision.

Superintendent Anderson and Principal Work of the high school, attended the meeting of the department of superintendents of the National Educational Association held at Chicago, Tuesday, Wednesday and Thursday of last week. The entire meeting was taken up in discussing matters pertaining to the coming meeting of the National Educational Association as far as matters pertaining to the superintendency of schools. About 1,900 were present at the meeting, coming from all over the United States.

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Rheumatism Cured in a Day.

"Mystic Cure" for Rheumatism and Neuralgia radically cures in 1 to 3 days. Its action upon the system is remarkable and mysterious. It removes at once the cause and the disease immediately disappears. The first dose greatly benefits. 75 cents. Sold by H. L. List, 1010 Main street, Charleston, S. C. corner Market and Twenty-second streets, druggists.

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HAS NO EQUAL AS AN INFANT FOOD.
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The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and Substitutes are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

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Castoria is a substitute for Castor Oil, Paregoric, Drops and Soothing Syrup. It is Harmless and Pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. It cures Diarrhoea and Wind Colic. It relieves Teething Troubles, cures Constipation and Flatulency. It assimilates the Food, regulates the Stomach and Bowels, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

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Liverita, The Up-to-Date Little Liver Pill

They are purely Vegetable and never fail to give satisfaction. 25c boxes contain 100 Pills, 10c boxes contain 40 Pills, 5c boxes contain 15 Pills. Beware of substitutions and imitations. Sent by mail. Stamps taken. Nervita Medical Co., Corner Clinton and Jackson Sts., Chicago, Illinois. Sold by Chas. E. Goetze, Druggist, Market and Twelfth streets, Wheeling, W. Va.

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IS THE PROPER THING FOR HOUSE-CLEANING.

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Sometimes needs a reliable, monthly, regulating medicine. Only harmless and the purest drugs should be used. If you want the best, get

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They are prompt, safe and certain in result. The genuine (Dr. Peal's) never disappoint. Sent anywhere, \$1.00. Address PEAL MEDICINE CO., Cleveland, O. For Sale by Charles E. Goetze, Druggist, Twelfth and Market Streets.

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Arsenic Beauty Tablets and Pills. A perfectly safe and guaranteed treatment for all skin disorders. Restores the bloom of youth to faded faces. 10 days' treatment, 30 days' \$1.00, by mail. Send for circular. Address:
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